



BlueNet IBM Cognos 8 BI for iPhone

Access your operational intelligence anywhere, anytime.

A new solution for IBM Cognos by BlueNET gives your company executives and mobile workers an ability to securely access company operations, performance data and reports regardless of their location.

Today's business people spend most of their time on the go. And the more mobile they are, the more mobile access to business information they need. BlueNET has created a new solution offering to enable the mobile workers, access their sales & performance data, supply chain information or any other business data reported through IBM Cognos 8 BI Suite.

Through a native iPhone application, BlueNET IBM Cognos 8 BI for iPhone improves the productivity of business people and improves the way they make their business decisions.



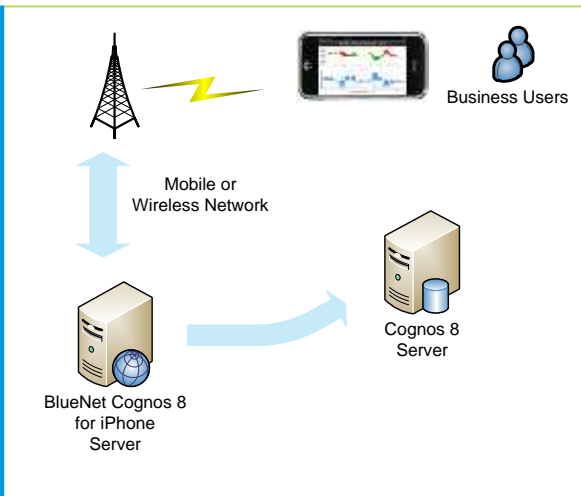
BlueNET IBM Cognos 8 BI for iPhone consists of a server component that is installed on the company network with access to IBM Cognos Server and a native iPhone application that is installed on client devices. The client devices access the server component to send requests to the server and retrieve IBM Cognos reports.

The server component is configured to define the reports that will be available on client devices with related user and role based authorizations.

Existing IBM Cognos reports can be configured to be usable in iPhones or you can author new reports using IBM Cognos development tools. BlueNET provides the server and client components and the integration and configuration services to make your system up and running.

The BlueNET IBM Cognos 8 BI for iPhone client application runs on iPhone or iPods and connects to the server through the wireless or mobile network.

The server component authenticates the clients, retrieves the requests from them and connects to the IBM Cognos system to fulfill the requests.



Solution Features

- **Rich iPhone user interface:** iPhone comes with a breakthrough user interface that improves user efficiency and a bright crisp screen. BlueNET Cognos 8 BI for iPhone is a native iPhone application and makes complete use of iPhone's impressive user experience.
- **Integrated security:** The system can integrate to your Cognos security system or company Active Directory. Your business data is always secure wherever you access it.
- **Authoring in Cognos ReportStudio:** You can author your reports with the familiar Cognos authoring tools and just configure BlueNET iPhone Server to serve those reports to iPhone clients.
- **Disconnected usage:** The client application has the ability to cache data. Thus BlueNET IBM Cognos BI for iPhone users can access their reports and data even when they are not connected to the network.
- **Improved network usage:** The system retrieves the information from IBM Cognos server and compresses before sending it to the clients. The compression and the smart caching abilities improves network usage and user experience.

About BlueNET

BlueNET Technologies Inc. provides software solutions for businesses. We strive to work in challenging projects where the focus is improving our customer's business using a wide range of technologies, channels or software practices. We make use of innovative software technologies to create business solutions for variety of businesses.



We provide consulting services on a wide range of areas including Business Intelligence (BI), Business Process Management, Enterprise Integration, Multichannel Services, Financial Planning & Forecasting and Enterprise Resource Planning (ERP) systems.

BlueNET is headquartered in Tampa, Florida with customers distributed all over US and international project involvements for our multi-national customers. Our customer list includes international financial companies, top energy companies and other innovative companies in different industries.

For more information regarding our services and products please visit <http://www.bluenettech.com>.

You can also contact our sales department by e-mail at sales@bluenettech.com or by phone at (866) 960-9203.

We look forward to hearing from you.